Publishing & Printing

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Empowering African Stories.



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Editorial & Book Design

Asante Publishers is a self-publishing and book production company that helps authors, emerging writers, individuals, entrepreneurs and organisations bring manuscripts to publication. We support projects from assessment and editing through design, printing and distribution. Our mission is to empower authors and elevate African storytelling through accessible publishing services.

Manuscript & Editorial Services

Service	Starting Price
Manuscript Assessment	**R550**
Editorial Evaluation Report	**R1,250**
Proofreading	**R0.50 Per Word**
Copy Editing	**R1 Per Word**
Line Editing	**R1.50 Per Word**
Developmental Editing	**R2 Per Word**
Basic Editing And Proofreading	**R1 Per Word**

> Fees depend on manuscript length, quality and editorial requirements. Discounts are available for lengthy manuscripts.

Book Design & Formatting

Service	Starting Price
Professional Book Cover Design	**R1,200**
Ebook Cover Design	**R1,000**
Interior Layout And Typesetting	**R15 Per Page**
Full-Colour Children’s Book Illustration Design	**R250 Per Illustration**
Full-Colour Children’s Book Layout	**R3,500**
Ebook Formatting	**R1,650**
Barcode Preparation	**R150**
ISBN Application Administration	**R450**
Print-Ready File Preparation	**R950**

Printing & Distribution

Book Printing Services

We tailor printing to your publication requirements.

- Paperback And Perfect-Bound Books
- Children's Picture Books
- Black-And-White Interior Printing
- Full-Colour Interior Printing
- Saddle-Stitched Publications
- Bulk Book Printing
- Custom Book Sizes And Finishes

15
Copies Minimum
Standard Print Orders

Printing By Custom Quotation

Your quote depends on quantity, book size, page count, paper specifications, cover finishing, binding and delivery requirements.

Digital Publishing & Distribution

Service	Starting Price
Ebook Publishing Setup And Listing	R1,650
Digital Distribution Setup	R1,200
Amazon Print Listing Setup	R1,500
Takealot Print Listing Setup	R1,500
Additional Platform Setup	Custom Quote

Potential Distribution Platforms

Amazon Kindle | Apple Books | Kobo | Smashwords | Barnes & Noble

Other eligible digital retailers may be available. All listings are subject to platform requirements and approval.

Publishing Packages

Entry-Level Package

Starter

From **R5,499**

15 Printed Copies Included

What's Included

- Full Manuscript Assessment
- Basic Editing And Proofreading
- Professional Book Cover Design
- Interior Layout And Formatting
- ISBN And Barcode
- Digital PDF Version

Popular Package

Growth

From **R10,499**

50 Printed Copies Included

Everything In Starter, Plus

- Enhanced Manuscript Editing
- Professional Typesetting
- Ebook Formatting
- Amazon Kindle Listing
- Takealot Listing
- 3 Promotional Social Media Designs
- Digital Book Mockups

Premium Package

Legacy

From **R15,999**

75 Printed Copies Included

Everything In Growth, Plus

- Comprehensive Manuscript Editing
- Author Branding Starter Kit
- 5 Promotional Social Media Designs
- Author Press Release
- Book Launch Marketing Strategy
- Author Website Or Landing Page

Ebook Package

Digital Publishing

From **R4,499**

No Printed Copies

What's Included

- Ebook Formatting And Typesetting
- Interior Layout And Typography
- Professional Ebook Cover Design
- Basic Editing And Proofreading
- EPUB And PDF Files

Author Services

Author Branding & Marketing

Service	Starting Price
Author Profile Design	R950
Book Promotional Poster	R550
Book Mockup Design	R350
Social Media Promotional Pack	R950
Press Release Preparation	R1,250
Author Branding Kit	R2,500
Book Launch Marketing Strategy	R1,850

Publishing Consultation

From **R350**
30-Minute Consultation

From **R550**
60-Minute Consultation

From **R950**
Publishing Strategy Session

Virtual consultations are available. In-person consultations require prior arrangement.

Complete Publishing Solutions

Customised packages are available for authors seeking comprehensive publishing support.

Package	Starting Price
Essential Publishing	R6,500
Professional Publishing	R11,500
Premium Publishing	R19,500

Inclusions and final pricing depend on the manuscript, selected services and print specifications. Printing is included only where expressly stated in the quotation.

Payment & Production Terms

Standard Payment Structure

40%
Initial Deposit

30%
Progress Payment

30%
Final Payment

- A signed service agreement, payment schedule and proof of payment are required before work begins.
- Standard printing turnaround is approximately 7–14 working days after final approval and receipt of all required materials and payments, where applicable.
- Additional revisions or work outside the approved scope may incur extra fees.
- Printing begins upon final artwork approval and confirmation of required production funds.
- Project timelines depend on the complexity of the services.

Important Information

Pricing	All prices are indicative starting rates. We issue a customised quotation after reviewing your requirements.
Copyright	Authors retain ownership of their original intellectual property, subject to the signed publishing and service agreement.
ISBN	ISBN application and administration assistance are provided where applicable. Allocation is subject to the relevant authority's requirements.
Distribution	We facilitate digital retail listings. Authors receive 100% of their royalties. Physical bookstore placement is outside our current services.
VAT	Applicable VAT will be reflected in the formal quotation.
Validity	This rate card applies to the 2027–2028 pricing period.

Contact Asante Publishers

Let's Bring Your Story To Life.

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